



Press Release

Stertil-Koni Unveils Christmas Video That Takes Santa and Vehicle Lifts to New Heights

For Immediate Release

STEVENSVILLE, MD December 6, 2018 – Jolly Old St. Nicholas has taken on a new assignment this holiday season courtesy of heavy duty vehicle lift leader Stertil-Koni USA.

Kris Kringle’s knack for spreading joy is underscored in a two-minute video inspired by the magic of Christmas and its impact on a man with a mission.

When experienced truck technician “Dave,” bumps into a problem doing his job, a better way to fix his vehicle is in order.

Enter Santa Claus, working away in his North Pole workshop, who learns about Dave from some concerned children by reading an email on his computer tablet. He immediately comes up with unique solution to help lift Dave’s spirits.



Disappointed Dave hits a few bumps while working under a truck, but things take a turn for the better as highlighted in a new Stertil-Koni Christmas video



Dave’s wish comes true! Santa and Stertil-Koni to the rescue

Events soon take a dramatic turn for Dave, so see how the drama plays out in this Stertil-Koni holiday video.

“This is the time of year when special surprises and miracles are in order. Our team at Stertil-Koni is delighted to put a smile on everyone’s face with this short, magical video,” noted Paul Feldman, Director of Marketing at Stertil-Koni USA.

Join in the fun and view it here:

<https://vimeo.com/302677923>

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About Stertil-Koni

Stertil-Koni is the market leader in heavy duty vehicle lifts, notably [bus lifts](#) and [truck lifts](#), and proudly serves municipalities, state agencies, school bus fleets, major corporations, the U.S. Military and more. Stertil-Koni's breadth of products meets all ranges of lifting needs and includes [portable lifts](#) such as [mobile column lifts](#), 2-post, 4-

post, [inground piston lifts](#), [platform lifts](#), and its axle-engaging, inground, scissor lift configuration, ECOLIFT. The company's innovative, inground telescopic piston DIAMONDLIFT is now available with an optional Continuous Recess system, ideal for low clearance vehicles. Stertil-Koni USA is headquartered in Stevensville, Maryland with production facilities in Europe, The Netherlands, and in Streator, IL.

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